



Press Release

For Immediate Release

IMERYS Pigments for Paper North America to Increase Ground Calcium Carbonate Prices

Atlanta, GA, June 6, 2008. IMERYS Pigments for Paper North America raises ground calcium carbonate (GCC) prices by 10 % for its pigments for paper products, effective immediately.

Significant escalation of chemicals, fuel, power and mining costs are key drivers for the announced price increases. Despite Imerys' continual investment to mitigate these effects, price increases are necessary to offset unprecedented cost inflation.

ends

June 6, 2008

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Notes to editors:

IMERYS Pigments for Paper is a world leading producer of white pigments, manufacturing kaolin, ground calcium carbonate (GCC) and precipitated calcium carbonate (PCC). The business group serves the needs of the international paper industry and employs 2,403 people, operates 46 industrial sites in 19 countries and represents 22% of Imerys' overall revenue.